

TEAL Library Highlights: Technology Training at the Library

Rita & Truett Smith Public Library
Wylie, TX
Friday, July 19
Presented by Elizabeth Tate-George

Wylie, TX

- Located North East of Dallas
- Population of 41,427
- Educated & lots of families



*artist rendering of Wylie Municipal Complex
(pictured left), Ballard Street Downtown Wylie
(pictured above)*

Smith Public Library

- Opened a 44,00 sq ft building in March 2011
- Room dedicated to computer classes -16 seats with projector



What should we offer?

Assessing Need

- Requested by patrons
- Limited adult learning options in the immediate area

Deciding what to offer

- Looked at other libraries
- Listened to patron feedback

word 1 class in progress - Computer Class Room (pictured right)



What we offer

- Microsoft Office
- Computer Basics
- Specialized classes for city departments
- Online library resources & skills
- QuickBooks
- Labs & Workshops



Full list of classes on our web site

<http://www.wylietexas.gov/library>



Small Business Center

- How to start a small business
- Marketing with Reference USA
- Social Media Marketing
- Business plan writing
- Tax planning



Small Business Center (pictured right)

Promotion

- City Newsletter in the water bill
- Email newsletter (Mail Chimp)
- In house flyers & posters
- TV above Self Check Out
- Chamber of Commerce
- Facebook
- LED Street Sign
- Web Site

TV above self check out(*pictured right*)



Promotion



LED street sign (above), in-house posters (top right), & e-mail newsletter (bottom right)



July Computer Class Schedule for the Smith Public Library featuring QuickBooks 2013

[View this email in your browser](#)



[Rita & Truett Smith Public Library](#)
300 Country Club Road
Wylie, Texas 75098
972.516.6250

Find the library on



To ask a question or register call 972-516-6250 and choose option 3, email libraryclasses@wylietexas.gov or visit the Help Desk!

QuickBooks Accountant 2013

Beginning, Intermediate and Advanced classes in QuickBooks Accountant 2013 will be held in July. Classes will meet in the library computer classroom.



Beginner

Part 1 - Monday, July 1 from 9:00am to 4:00pm
Part 2 - Wednesday, July 3 from 9:00am to 4:00pm

Intermediate

What we learned

- Finding instructors
- Scheduling
- Registration
- Some classes did not work

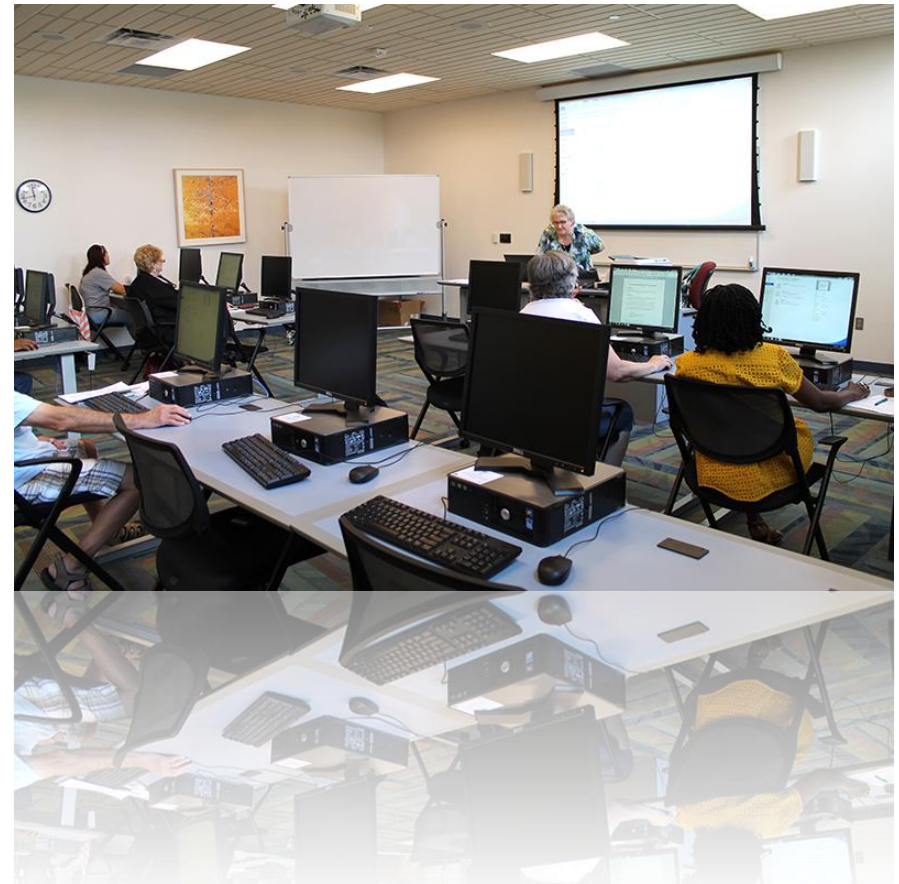


instructor assisting patron - Computer Class Room (pictured right)

Impact of Classes

- Helped patrons get back into the workforce or back to school
- The patrons love the classes
- Pull people from surrounding communities

word 1 class in progress - Computer Class Room (pictured right)



Life after BTOP

- We do plan to continue after BTOP
 - Support from local businesses
 - Funding from the Friends
 - Support from the city
 - Look for other grants

*word 1 class in progress - Computer Class Room
(pictured right)*

